

Bulletin Number	SB 0025 Rev.5
Issue Date	10/12/2007
Availability Date	10/15/07-3/7/08
NAFTA Compliant	N/A
Issuing Facility	Client Performance Products



2007 - 2008

**SALES BULLETIN -
#SB0025 10/12/2007**

DEALER/INSTALLER * "BAKERS DOZEN POINTS" REDEMPTION CERTIFICATE

This certificate entitles participating Dealer/Installers to Free Product(s) as listed in Section B below for every brake control** (see Section A specific models) or other eligible products invoiced from their wholesale distributor between **Oct.15th, 2007 and March7th, 2008.**

Increased Cumulative Purchases Add Additional Free Items ... Simply fill in the shaded areas below

Section A - Worksheet						Section B - Make Your Selection				Remaining Points Available ↓
Products eligible to earn points	Point Values (ea)	EARLY SEASON PRODUCT PURCHASES 10/15/07 to 12/31/07	Total Early Season Bonus Points Earned *	REGULAR SEASON PRODUCT PURCHASES 1/1/08 to 3/7/08	Total Regular Season Points Earned	Points Req'd for each eligible Bkr Dzn Product Earned	Eligible Product(s)	Number of Products Requested	Extended Points Required (used)	
ANY Accupower Brake Control	13					37	9040 Envoy			
9040 Tekonsha Envoy	13	X	=		=	42	9030 Voyager			
9030 Tekonsha Voyager	13					54	90155 Primus			
90155 Tekonsha Primus	13					117	90185 Prodigy			
90185 Tekonsha Prodigy	13					171	90195 P3			
90195 Tekonsha P3	13					234	1413020134 Fulton F2 Trailer Jack			
ANY Fulton F2 Trailer Jack	26	X	=		=	234	JW9500 9500 Point "Just Rewards" Certificate			
ANY Bulldog Powered A-Frame Jack	39	X	=		=	297	6565 Current Monitor			
600050 Fulton/Bulldog Jack Floor Stand	52	X	=		=	297	7585 Bench Brake Control Tester			
LPOG-31-001 4'x4' Bargman Incandescent & LED lighting Plan-O-Gram	130	X	=		=	297	8010 7 Way Trailer Tester			
						384	500185 Bulldog Powered A-Frame Jack			
						1,170	600050 Fulton/Bulldog Jack Floor Stand			
						1,990	LPOG-31-001 4'x4' Bargman Lighting Plan-O-Gram			
* Early Season Bonus = Units Purchased x Unit Point Values x 1.30						<input type="text"/> X 1.30 → =				
Regular Season = Units Purchased x Unit Point Values						<input type="text"/> =				
Total Points Earned =						Total Points Used =				

Remaining Fractional Points may not be "Rounded Up"

EARLY SEASON BONUS . . . The total amount of eligible points earned by eligible products shown on distributor's invoice copies with invoice dates between October 15, 2007 and Dec. 31, 2007 will be increased by 30% toward the receipt of free goods. Example: Invoices reflecting purchase of eligible products worth 100 points + 30% (x 1.3) = 130 points (amount used to acquire free goods)



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DEALER/INSTALLER* "BAKERS DOZEN POINTS" REDEMPTION CERTIFICATE

Canadian Customers Please See Special Instructions listed below

Dealer/Installers may submit (by fax or mail) multiple redemption requests directly with Tekonsha during the program period ... but all requests **must** include substantiation using photocopies of the distributor's original invoice and this official redemption certificate. Additional certificates are available from participating distributors or directly from Cequent Electrical.

All redemption requests must be received by Friday, March 21, 2008 to qualify for participation.

PLEASE NOTE ... Free goods are only available from/through Cequent Performance Products and will be delivered within twelve (12) weeks of the receipt of eligible submissions.

BUSINESS NAME:

SHIPPING ADDRESS:

(Please **do not** indicate a P.O. Box)

CITY:

STATE/PROVINCE:

ZIP/POSTAL CODE:

CONTACT NAME:

PHONE:

EMAIL:

IMPORTANT: PLEASE ATTACH COPY(IES) OF DISTRIBUTOR INVOICE(S) ... NO REDEMPTIONS WILL BE PROCESSED WITHOUT THEM

* Direct Distributors and Direct Customers of Tekonsha are excluded from this special promotional offer.

** Tekonsha® Models include #90195 P3™, #90185 Prodigy®, #90155 Primus™, #9040 Envoy®, #9035 Voyager® XP, #9030 Voyager®,

** AccuPower® Models Include #80750 DigiTrac® II, #80550 Pilot®, #80510 AccuTrac®, #80500 Pod®

This offer also includes ONLY the specific products listed below.

** Hidden Hitch® Models Include #39525 DigiTrac® II, #39524 OmniTrac™, #39523 PowerTrac®, #39518 Pilot®,

** Reese® Models Include #83502 Pod®, #83503 Pilot®, #83504 AccuTrac®, #83505 DigiTrac® II

Points have no Cash Value

Special Instructions for Our Canadian Dealers / Installers

Please do not submit redemption information and requests directly with your Canadian Tekonsha wholesale distributors. Fax them directly to Tekonsha at 517 767-4707 ... we will ship you your earned products from a Canadian 3rd party fulfillment warehouse.

Again ... submit redemption information and requests directly with Tekonsha.

Thank you for your business

If you have questions, please contact Ivy Russell at irussell@cequentgroup.com or call 1- 517-767-1380.

You may also contact Ivy if you are not currently enrolled in the Tekonsha "Just Rewards" Program.

Cequent Electrical Products • 101 Spires Parkway • Tekonsha, MI 49092 • (800) 325-5860 • Fax (517) 767-4707
Cequent Trailer Products • P.O. Box 8, 1050 Indianhead Drive • Mosinee, WI 54455 • (715) 693-1700 • Fax (715) 693-1799